



## PRIVACY STATEMENT

### **WHO WE ARE**

ARS Traffic & Transport Technology (ARS T&TT) provides intelligent traffic and transport solutions for national governments, government organisations, local authorities and semi-government organisations in the Netherlands and abroad.

For some government clients, we process personal data for the purposes of traffic enforcement, parking enforcement or parking permits. Below you can read how we ensure the protection of your privacy.

### **COOKIES**

When you visit our website, we process your personal data with cookies. On the one hand, we use cookies to make our website function properly. On the other hand, we also use a program for website statistics. You can read more about this in our Cookie Statement.

### **WHY DO WE PROCESS PERSONAL DATA?**

We process personal data because it is necessary for the performance of the assignments of government clients so that they can carry out the enforcement tasks assigned to them.

### **WHAT DATA DO WE COLLECT AND USE?**

We collect:- license plate data for the purpose of traffic enforcement, including section control and environmental zone enforcement;

- license plate data and name and address details for the purpose of parking enforcement;
- license plate details, name and address details and IBAN for the purpose of issuing parking permits.

The main basis on which we process personal data is the legitimate interest, namely the execution of agreements that we have concluded with government clients to provide the traffic and/or transport solutions that enable them to carry out the legal tasks for which they have been created.

### **HOW DO WE PROTECT YOUR DATA?**

We have taken both technical and organisational measures to secure the personal data we process. This prevents data from being lost or being changed from the outside.

Technical measures that we have taken are, for example, that we only send personal data via a secure connection and that this data is encrypted.

An example of an organisational measure that we have taken is that only authorised persons have access to the personal data.

### **HOW LONG DO WE KEEP YOUR DATA?**

The personal data will not be kept longer than necessary. The retention periods that we observe are contractually stipulated with our government clients.



## **WE SHARE YOUR DATA WITH THIRD PARTIES**

We do not share data with third parties unless our client obliges us to do so or if we receive a substantiated request from an (assistant) public prosecutor to provide data or by order of a court decision.

## **WHAT ARE YOUR RIGHTS?**

Protection of privacy is a fundamental right. For that reason, you have a number of rights, which are briefly explained below.

- Right to information: transparency requires that those whose personal data are processed be able to find out that their personal data is being processed and why;
- Right of access: you have the right to inspect the personal data that organisations process about you;
- Right to rectification: you have the right to ask organisations to rectify your data if it is inaccurate;
- Right to erasure: in a number of situations, organisations are obliged to delete someone's personal data if they request it;
- Right to restriction of processing: you have the right to ask organisations to stop using your personal data for a while;
- Right to data portability: you have the right to receive the personal data that organisations have about you;
- Right to object: you have the right to ask an organisation to stop using your personal data, this is called the right to object. You can exercise this right in two situations, in the case of a specific situation or in the case of direct marketing;
- Right to human view in decisions: you have the right to a human view in decisions. This means that if you have received an automated decision from an organization, you can request a new decision made by a person.

## **CONTACT INFORMATION**

Written requests can be sent to:

ARS Traffic & Transport Technology, Attn. Data Protection Officer, Nassaulaan 25, 2514 JT, The Hague

or

privacy@ars.nl